

Thank you for your interest in the NorthShore University HealthSystem Community Investment Fund.

Frequently Asked Questions

What is the purpose of the Community Investment Fund?	2
What types of programs will qualify for funding?	2
Who is eligible to apply?	3
If not a 501(c)(3) can an organization receive fund through a fiscal sponsor?	3
Why are organizations limited to the above categories?	3
Is there a preference for collaboration vs. single organizations?	3
What may the funds be used for?	3
Can indirect costs be included?	3
Can benefits for roles be included?	3
Can organizations use funds to hire new team members or bring in contractors or sub-contractors?	4
Are local/regional/national organizations eligible to apply?	4
What are the geographic/community boundaries for programs to be eligible to apply?	5
What funding amount can I apply for?	7
Can I apply for a multiyear award?	7
Can I apply for funding to support an existing program?	7
Can I apply for funding to support a new program?	7
What types of metrics should be included? How detailed should the metrics be?	7
How will applications be evaluated?	8
Is it possible that we would approve a partial funding request?	8
When will fund recipients be announced?	8
When will funds be distributed?	8
What are the expectations for recipients during the grant period?	9
What does partnership mean?	9
What will be included in quarterly reporting?	9
Will you consider funding a previous fund recipient, but for a different program?	10
Will you consider funding an organization who already receives funds through other means from NorthShore?	10
If my proposal is not selected to receive funding, is there opportunity to reach out to someone and ask follow up questions?	10
If my proposal is not selected, am I eligible to reapply for the next cycle?	10
What is the application cycle?	10
Who do we contact for questions?	11

For any questions that are not covered here, please feel free to email us at community@northshore.org.

What is the purpose of the Community Investment Fund?

At NorthShore University HealthSystem (NorthShore), we believe that in order to truly care for the communities we serve, we must have clear understanding of community health needs and get involved in our communities. The Community Investment Fund is one of many ways in which we seek to engage with our communities and provide community-connected care.

In 2024, NorthShore plans to distribute up to \$5 million as grants to local partners to create or expand programming that promotes community health & wellbeing and economic security all with a lens of health equity. Priority areas of focus for the Community Investment Fund are community health needs informed by our Community Health Needs Assessment, including:

Community Health & Wellbeing

- Access to healthcare, including screening, primary care, and specialty care
- Prevention and management of chronic conditions
- Advancing health equity
- Addressing social determinants of health
- Behavioral health care and substance use disorders treatment
- Prevention of violence, including gun violence
- Health literacy

Local Economic Security

- Expanding supply chain diversity
- Education, job creation and career development, with a particular focus on further developing and promoting diversity and equity in the health care workforce

What types of programs will qualify for funding?

Programs may support one or more of the categories/focus areas listed above related to:

- Community Health & Wellbeing
- Local Economic Security

Within these areas, there is a lot of flexibility on how programs may support or impact these areas. For example, we are open and interested in hearing about programs that seek to mitigate:

- Root causes, such as creation of jobs with access to health insurance would address area #1
- Social determinants of health, such as a mobile health clinic (transportation) would also address area #1
- Direct causes, such as a program that provides behavior health services would address #2

Who is eligible to apply?

Eligibility is restricted to:

1. Organizations that are (or collaborations that involve) not-for-profit organizations, including:
 - Nonprofit charitable organization that are classified as exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code
 - School districts
2. Programs that primarily serve residents in the NorthShore University HealthSystem service area communities.

If not a 501(c)(3) can an organization receive fund through a fiscal sponsor?

Yes. Organization who are not currently designated as a 501(c)(3) may apply and receive funds through a fiscal sponsor organization that is a 501(c)(3).

Why are organizations limited to the above categories?

The fund is intended to support community-focused organizations and diverse owned business.

Is there a preference for collaboration vs. single organizations?

No, there is a not a preference for one or the other. Funding decisions will be focus on criteria such as the alignment to areas of focus, e.g., access to care, focus on the communities that we serve, unmet needs, potential to positively impact the overall health & wellbeing and economic wellbeing of the community, etc.

What may the funds be used for?

Funds may be used to support:

- Salaries
- Capital costs, including renovations
- Equipment or supplies

Can indirect costs be included?

Yes, you may include indirect costs.

Can benefits for roles be included?

Yes, if your proposal includes roles/salaries, please include benefits costs as well.

Can organizations use funds to hire new team members or bring in contractors or sub-contractors?

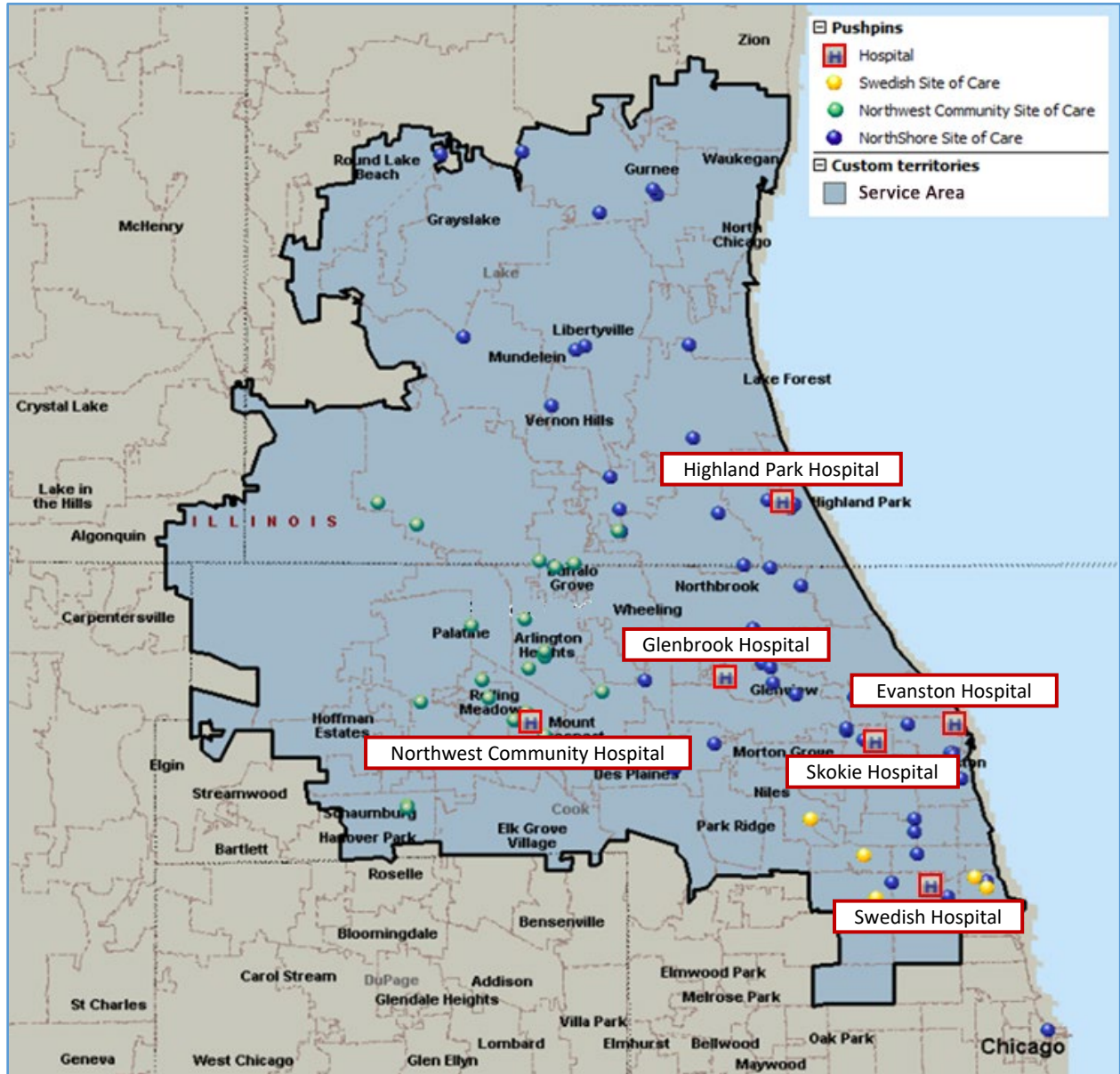
Funds may support salaries or people costs. We look to you, as experts in your fields, to identify the best way to engage the right skills and talents. This may include partnerships with other organizations or bringing on additional team members to your own organizations in different capacities.

Are local/regional/national organizations eligible to apply?

Organizations may be local, regional, or national in scope. More importantly, the project or program being supported by the requested funds should be focused primarily on the communities served by NorthShore University HealthSystem. See the question below for a map and list of zip codes for our service areas.

What are the geographic/community boundaries for programs to be eligible to apply?

Proposed projects and programs should primarily focus on the communities that NorthShore University HealthSystem serves, including Evanston, Skokie, Glenbrook, Highland Park, Swedish, and Northwest Community hospitals. Below is a map and list of zip codes within our service areas:



(Zip codes are shown on the following page)

- Service area zip codes for Evanston, Skokie, Glenbrook, and Highland Park hospitals, include:

60004	Arlington Heights	60053	Morton Grove	60091	Wilmette
60005	Arlington Heights	60056	Mount Prospect	60093	Winnetka
60015	Deerfield	60060	Mundelein	60201	Evanston
60016	Des Plaines	60061	Vernon Hills	60202	Evanston
60022	Glencoe	60062	Northbrook	60203	Evanston
60025	Glenview	60064	North Chicago	60208	Evanston
60026	Glenview	60065	Northbrook	60625	Chicago
60029	Golf	60069	Prairie View	60626	Chicago
60030	Third Lake	60070	Prospect Heights	60631	Chicago
60031	Gurnee	60073	Round Lake Heights	60640	Chicago
60035	Highland Park	60076	Skokie	60641	Chicago
60037	Fort Sheridan	60077	Skokie	60645	Chicago
60040	Highwood	60082	Techny	60646	Chicago
60043	Kenilworth	60085	Waukegan	60659	Chicago
60044	Lake Bluff	60087	Beach Park	60660	Chicago
60045	Lake Forest	60088	North Chicago	60712	Lincolnwood
60047	Long Grove	60089	Buffalo Grove	60714	Niles
60048	Libertyville	60090	Wheeling		

- Service area zip codes for Swedish hospital, include:

60613	Chicago	60630	Chicago	60646	Chicago
60618	Chicago	60640	Chicago	60659	Chicago
60625	Chicago	60641	Chicago	60660	Chicago
60626	Chicago	60645	Chicago	60712	Lincolnwood

- Service area zip codes for Northwest Community hospital, include:

60004	Arlington Heights	60056	Mount Prospect	60090	Wheeling
60005	Arlington Heights	60060	Mundelein	60107	Streamwood
60007	Elk Grove Village	60061	Vernon Hills	60133	Hanover Park
60008	Rolling Meadows	60062	Northbrook	60169	Hoffman Estates
60010	Barrington	60067	Palatine	60172	Roselle
60015	Deerfield	60070	Prospect Heights	60173	Schaumburg
60016	Des Plaines	60073	Round Lake Heights	60192	Hoffman Estates
60018	Des Plaines	60074	Palatine	60193	Schaumburg
60042	Island Lake	60084	Wauconda	60194	Schaumburg
60047	Long Grove	60089	Buffalo Grove	60195	Hoffman Estates

What funding amount can I apply for?

Prior Community Investment Fund awards range from \$100,000 to more than \$650,000 per award year. The funds requested should align with the goals and impacts of the proposed programs.

Can I apply for a multiyear award?

Single year proposals and multiple year proposals up to 3-years will be considered. In the case of multiyear grants, funding for years 2 and/or 3 will be contingent on impact and meaningful progress towards deliverables and goals. Similar to the funding amount, duration should align with the goals and impacts of the proposed programs.

Can I apply for funding to support an existing program?

Yes, the Community Investment Fund may be used to support or expand on an existing program and/or provide funding to start a new program.

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Yes, the Community Investment Fund may be used to support or expand on an existing program and/or provide funding to start a new program.

What types of metrics should be included? How detailed should the metrics be?

Metrics for program will vary be on the focus of the program and where the program is in its maturity. Metrics should be detailed enough that we can reflect on the degree of success of the program as well as opportunities to improve or adjust the program moving forward both. Awardees will be asked to provide metrics quarterly and at the end of the funding period.

Metrics may be:

- Qualitative / Anecdotal – stories are metrics “with a face” and can and should be a part of the story of the success of any program
- Quantitative:
 - Process measures – captures the amount of something, for example:
 - Four new team members were hired and on-boarded
 - 200 additional customers served since the expansion of the program
 - Outcome measures – captures the impact of a services, such as: Costs of required emergency services reduced by 30% for those who participated in the program compared to the previous year

How will applications be evaluated?

We will evaluate all funding requests on the following criteria:

- Program alignment with the stated purpose of the Community Investment Fund
- Robust and thorough program and plan
- Evidence of organization capacity to successfully implement the proposal
- Clear and appropriate budget to support the proposed program
- Evidence of unmet community need
- Clear connection between potential benefit of the proposed program and the unmet need
- Meaningful and measurable outcomes
- Alignment of proposed program population served with communities served by NorthShore
- Projected program sustainability

Is it possible that we would approve a partial funding request (i.e. issue an award that is only a portion of an organization's total request amount)?

Yes, there is space in the application to address how your program might change if partial funding is awarded. Please let us know whether your program is contingent on full funding. If you are open to partial funding, please describe how the proposed program would change if you were granted less than the full amount of requested funds.

When will fund recipients be announced?

Fund recipients will be notified in December 2023 and formally announced in January 2024.

When will funds be distributed?

Funds will be distributed quarterly with the first payment planned in January 2024. Alternate payment schedules may be determined based on specific program needs.

What are the expectations for recipients during the grant period?

- **Kick-Off** – Fund recipients are expected to participate in a kick-off program to celebrate, introduce recipients to each other, and discuss the grant period
- **Amplify Stories** – The NorthShore Marketing and Community Relations teams will partner with award recipients to create a video and/or other messaging to amplify the program being supported by the Community Investment Fund
- **Direct partnership** – We will partner one or two NorthShore team members with each awardee to serve as a liaison with the award recipients. Regular check-ins will allow NorthShore and the recipients to share progress, discuss challenges, identify ways to share knowledge and talent to magnify the impact of the programs. We welcome opportunities to invite NorthShore team members and/or other fund recipients to site visits.
- **Cohort partnership** – Fund recipients are expected to participate in cohort gatherings to create connections, learn, and share knowledge and best practice.
- **Reporting** – Fund recipients should plan to communicate progress on a quarterly basis and during the cohort gatherings.

What does partnership mean?

In order to advance the health and well-being of our communities, we recognize the need to partner with like-minded organizations. Together, we seek to work together beyond the funds themselves, for example:

- NorthShore may provide education or share clinical expertise with the partner organization
- NorthShore will partner with each organization to create a “Community Checkup” video to highlight the organization and program receiving the funding. This may be used to bring awareness to the organization and program, engage other funders, engage community or team members
- Organizations across the cohort may also find value in learning from the experience and programming of other organizations

What will be included in quarterly reporting?

In general, reporting should include:

- How is it going?
- What successes have you had?
- What challenges have you faced and how have you responded?

Reporting should reflect on the metrics that you have shared in your application. Depending on where you are in the program, the measures may differ. For example, initial reporting may focus on onboarding new team members and process metrics.

It may also include stories that reflect impact of your programs on individuals that your programs serve.

Will you consider funding a previous fund recipient, but for a different program?

We are currently *not* limiting previous recipients from applying for different programs. Our focus right now is on impact to community health & wellbeing and economic security in ways that emphasize one or more of the community health needs informed by our Community Health Needs Assessment, including:

Community Health & Wellbeing

- Access to healthcare, including screening, primary care, and specialty care
- Prevention and management of chronic conditions
- Advancing health equity
- Addressing social determinants of health
- Behavioral health care and substance use disorders treatment
- Prevention of violence, including gun violence
- Health literacy

Local Economic Security

- Expanding supply chain diversity
- Education, job creation and career development, with a particular focus on further developing and promoting diversity and equity in the health care workforce

Will you consider funding an organization who already receives funds through other means from NorthShore?

Please contact us at community@northshore.org to share more specific information on your organization's existing relationship with NorthShore.

If my proposal is not selected to receive funding, is there opportunity to reach out to someone and ask follow up questions.

Yes, you are welcome to reach out to us at community@northshore.org.

If my proposal is not selected, am I eligible to reapply for the next cycle?

Yes, you are welcome to apply for grants in the future.

What is the application cycle?

- Applications Open: Monday, July 10th, 2023
- Applications Due: Friday, August 25th, 2023 at 6pm
- Winners Notified: December 2023
- Funding Period Begins: January 2024

Who do we contact for questions?

Please email community@northshore.org with any questions that you have on the Community Investment Fund, application, grant period, or other topics.